

Message Text

UNCLASSIFIED

PAGE 01 STATE 160434
ORIGIN COME-00

INFO OCT-01 ARA-14 ISO-00 EB-07 /022 R

DRAFTED BY COM/OIM/BIC/JLBLOW/CMM
APPROVED BY EB/OCA/CM/JJREILLY
COM/OIM/BIC/EOOLSEN/AD/EM
-----009525 111932Z /47

R 111841Z JUL 77
FM SECSTATE WASHDC
TO AMCONSUL SAO PAULO
INFO AMEMBASSY BRASILIA
AMCONSUL RIO DE JANEIRO

UNCLAS STATE 160434

SAO PAULO FOR COMMERCIAL COUNSELOR AND T.C. DIRECTOR

E.O. 11652: N/A

TAGS: BEXP, BR

SUBJECT: KEY INTERNATIONAL - BSP AT TRADE CENTER

REF: SAO PAULO 1665, USDOC 09898

1. USDOC APPRECIATES INFORMATION PRESENTED REFTTEL, BUT IN CASE OF KEY INTERNATIONAL THE EFFORT MAY HAVE BEEN IN VAIN. JACK SCOTT, PRESIDENT KEY INTERNATIONAL NOW ADVISES THAT ALL DISPLAY ITEMS WILL BE NATIONALIZED PRIOR TO EXHIBITION. ALL GOODS ARE PRESOLD AND ACTION UNDERWAY TO SECURE PROPER LICENSE. LOCAL KEY REPRESENTATIVE, ASSESSORAMENTOS TECHNIVOCs, WILL SUPPLY DISPLAY ITEMS FROM SAO PAULO WAREHOUSE.

2. USDOC PLEASED THAT GOB WILLING TO RECEIVE SIMILAR REQUESTS FOR FUTURE BSPs. WE HOPE THIS PROVISION CAN BE UNCLASSIFIED

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WRITTEN INTO THE ACTO DECLARATORIO. USDOC IS ENCOURAGING ALL POTENTIAL BSP INQUIRIES TO DISPLAY ITEMS FROM LOCAL STOCK. THE KEY INTERNATIONAL CASE SHOULD BE THE EXCEPTION RATHER THAN THE RULE. WE MUST BE PREPARED, HOWEVER, TO ACCEPT THIS POSSIBILITY.

3. POST'S COMMENTS REGARDING BSP THAT MIGHT CONFLICT WITH

PROGRAMED EVENTS WELL TAKEN. USDOC'S REPLY TO ALL IN-

QUIRIES RE BSP IS THAT TRADE CENTER MAKES FINAL DECISION
REGARDING TIMING AND PRODUCT CONTENT. WE HAVE ADVISE ALL
U.S. FIRMS TO CONTACT T.C. DIRECTOR REGARDING THESE
SPECIFIC REQUESTS. VANCE

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Message Attributes

Automatic Decaptioning: X
Capture Date: 01-Jan-1994 12:00:00 am
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Sent Date: 11-Jul-1977 12:00:00 am
Decaption Date: 01-Jan-1960 12:00:00 am
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01-Jan-1960 12:00:00 am
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
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Document Source: CORE
Document Unique ID: 00
Drafter: OIM/BIC/JLBLOW/CMM
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Expiration:
Film Number: D770246-0437
Format: TEL
From: STATE
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1977/newtext/t19770770/aaaacjcv.tel
Line Count: 68
Litigation Code IDs:
Litigation Codes:
Litigation History:
Locator: TEXT ON-LINE, ON MICROFILM
Message ID: efd1676d-c288-dd11-92da-001cc4696bcc
Office: ORIGIN COME
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 2
Previous Channel Indicators: n/a
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: 77 SAO PAULO 1665
Retention: 0
Review Action: RELEASED, APPROVED
Review Content Flags:
Review Date: 26-Nov-2004 12:00:00 am
Review Event:
Review Exemptions: n/a
Review Media Identifier:
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
SAS ID: 1902164
Secure: OPEN
Status: NATIVE
Subject: KEY INTERNATIONAL - BSP AT TRADE CENTER
TAGS: BEXP, BR
To: SAO PAULO
Type: TE
vdkgvwkey: odb://SAS/SAS.dbo.SAS_Docs/efd1676d-c288-dd11-92da-001cc4696bcc
Review Markings:
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